



PPTA 2018 Spring Conference April 24-26, Lancaster, PA

SPONSORSHIP OPPORTUNITIES

DIAMOND LEVEL

\$7,500

- Trade Show Exhibit Booth and Two-Day Registration for Booth Representative
- Two Full-Conference Registrations
- Speaking Opportunity at Conference
(*Select Plenary Session Introduction, or Addressing Members at PPTA Membership Breakfast*)
- Full-Page Program Ad with Premium Placement (Program Dimensions are 5" w x 8" t)
- Recognition in all Conference Promotional Materials and Marketing Efforts (Pre- and Post-Conference)
- Invitation for four to Transit CEOs Trade Show Pre-Reception

PLATINUM LEVEL

\$4,500

- Two Full-Conference Registrations
- Speaking Opportunity at Conference
(*Option Assigned Between Plenary Session Introduction, or Addressing Members at PPTA Membership Breakfast*)
- Full-Page Program Ad with premium placement (Program dimensions are 5" w x 8" t)
- Recognition in all conference promotional materials and marketing efforts (pre- and post-conference)
- Invitation for two to Transit CEOs Trade Show Pre-Reception

GOLD LEVEL

\$3,500

- Two Full-Conference Registrations
- Full-Page Program Ad with Premium Placement (Program Dimensions are 5" w x 8" t)
- Recognition in all conference promotional materials and marketing efforts (pre- and post-conference)
- Invitation for one to Transit CEOs Trade Show Pre-Reception

SILVER LEVEL

\$2,500

- One Full-Conference Registration
- Full-Page Program Ad (Program Dimensions are 5" w x 8" t)
- Recognition in all conference promotional materials and marketing efforts (pre- and post-conference)
- Invitation for one to Transit CEOs Trade Show Pre-Reception

TUESDAY OPENING BREAKFAST**\$750**

- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials
- Greeting Role and Networking Opportunity at Event as Sponsor

TUESDAY COMMITTEE MEETINGS COFFEE BREAK**\$500**

- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Break Signage and Materials
- Greeting Role and Informal Networking Opportunity as Break Sponsor

TUESDAY LUNCH CELEBRATION & PENNDOT UPDATE**\$2,500**

- One Full-Conference Registration
- Speaking Opportunity at Luncheon
- Full-Page Program Ad (Program Dimensions are 5"w x 8"t)
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)

TUESDAY AFTERNOON NETWORKING BREAK**\$500**

- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Break Signage and Materials
- Greeting Role and Informal Networking Opportunity at Break as Sponsor

TUESDAY TRADE SHOW GRAND OPENING & RECEPTION**\$2,000**

- Role in Grand Opening Ceremony
- One Full-Conference Registration
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials
- Four VIP Guests at Trade Show Reception

TUESDAY EVENING PPTA PUB CRAWL (Limit of 4 Sponsor Slots)**\$1,500**

- Half-Page Program Ad (Program Dimensions are 5"w x 8"t)
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials
- Greeting Role as Event Sponsor at Offsite Venue
- Four VIP Guests at Pub Crawl

WEDNESDAY AND THURSDAY SPONSORSHIP OPPORTUNITIES CONTINUE ON NEXT PAGE.

WEDNESDAY TRADE SHOW BREAKFAST **\$1,500**

- Recognition on Event Signage and Materials
- Half-Page Program Ad (Program Dimensions are 5"w x 8"t)
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Greeting Role and Welcoming Opportunity at Event as Sponsor

WEDNESDAY COFFEE NETWORKING BREAK **\$750**

- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials
- Greeting Role and Informal Networking Opportunity at Break as Sponsor

WEDNESDAY TRADE SHOW LUNCH **\$1,500**

- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials
- Greeting Role and Informal Networking Opportunity at Lunch as Sponsor

PRIDE OF PENNSYLVANIA RECEPTION WEDNESDAY EVENING **\$2,500**

- One Full-Conference Registration
- Full-Page Program Ad (Program Dimensions are 5"w x 8"t)
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials
- Four VIP Reception Guests

THURSDAY MEMBERSHIP BREAKFAST **\$1,000**

- Reserved seating for four VIP attendees
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)
- Recognition on Event Signage and Materials

LANYARD SPONSOR **\$1,000**

- Reserved seating for four VIP attendees
- Recognition in all Conference Promotional Materials and Marketing Efforts (pre- and post-conference)



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ADVERTISING OPPORTUNITIES

Full Page (5 inches wide by 8 inches tall).....	\$ 400
Half Page (5 inches wide by 4 inches tall).....	\$ 300
Back Page (5 inches wide by 8 inches tall)	\$750
Center Page (5 inches wide by 8 inches tall)	\$750

*All ad artwork should be submitted in JPEG or EPS
format by **April 12, 2018** to Sara Bowden via email at
sara@ppta.net.*

Sponsorship and advertising order form found on next page.

Please return completed form with payment to:

Shawna Russell
PPTA
600 N. 3rd Street, 4th floor
Harrisburg, PA 17101

Questions? Please contact Shawna Russell at shawna@ppta.net

PPTA ADVERTISING & SPONSORSHIP FORM

Business/Organization _____

Contact Name _____

Email address _____

Street/Mailing Address: _____

City _____

State _____

Zip _____

Phone _____

Fax _____

Sponsorship Selection

<input type="checkbox"/>	Diamond Level	\$7,500	SOLD
<input type="checkbox"/>	Platinum Level	\$4,500	\$ _____
<input type="checkbox"/>	Gold Level	\$3,500	\$ _____
<input type="checkbox"/>	Silver Level	\$2,500	\$ _____
<input type="checkbox"/>	Pride of Pennsylvania Reception Weds. Evening	\$2,500	\$ _____
<input type="checkbox"/>	Tuesday Lunch Celebration & PennDOT Update	\$2,500	\$ _____
<input type="checkbox"/>	Tuesday Night Trade Show Grand Opening & Reception	\$2,000	\$ _____
<input type="checkbox"/>	PPTA Pub-Crawl Tuesday Evening	\$1,500	\$ _____
<input type="checkbox"/>	Wednesday Trade Show Breakfast	\$1,500	\$ _____
<input type="checkbox"/>	Tuesday Committee Meetings Coffee Break	\$500	\$ _____
<input type="checkbox"/>	Tuesday Afternoon Networking Break	\$500	\$ _____
<input type="checkbox"/>	Tuesday Opening Breakfast	\$750	\$ _____
<input type="checkbox"/>	Wednesday Coffee Networking Break	\$750	\$ _____
<input type="checkbox"/>	Wednesday Trade Show Lunch	\$1,500	\$ _____
<input type="checkbox"/>	Thursday Membership Breakfast	\$1,000	\$ _____
<input type="checkbox"/>	Lanyard Sponsor	\$1,000	\$ _____

Advertising Selection

<input type="checkbox"/>	Full Page (5 inches wide by 8 inches tall)	\$450	\$ _____
<input type="checkbox"/>	Half Page (5 inches wide by 4 inches tall)	\$300	\$ _____
<input type="checkbox"/>	Back Page or Center Page (5 inches wide by 8 inches tall)	\$750	\$ _____

Please indicate preference (based on availability) _____

Total Amount Due \$ _____

Method of Payment:

- Check or Money Order (Payable to PPTA)
 American Express MasterCard Visa Discover

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Credit Card account number

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expiration date

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Verification Code

Cardholder's Signature _____

Cardholder's Printed Name _____

Credit Card Billing Address _____